

# ASSET RESALE & RECYCLE



Asset Recovery Expert

FIRST  
CASE



**Ashley Jackson**  
VP Asset Management Solutions | Mazree

*First Case Asset Recovery Expert™:*

# Asset Redeployment

*Ashley Jackson | VP Asset Management Solutions @ Mazree*

If you thought "Lifecycle Management" in medicine was just a fancy way of saying "getting rid of old equipment," well, it's not that simple! Picture this: your hospital just upgraded to the latest and greatest in X-ray technology, but what do you do with the old machine? You could just stick it in a closet and hope no one will notice, but that's not very responsible (or sanitary). Instead, you put on your detective hat and start scouring the country for a facility that's still using older equipment. And just like that, you've successfully resold your equipment and potentially made a pretty good amount of cash in the process.

Recycling is not just for soda cans and plastic bottles anymore. Medical devices such as imaging equipment and diagnostic machines often contain valuable materials that can be recovered and reused, saving the environment and your budget.

Asset resale and recycling can help healthcare organizations save money, reduce waste, and improve patient care. One of the biggest advantages of asset resale is that it can generate significant revenue for healthcare organizations. This not only helps the organization recoup some of the costs associated with the original purchase, but it also helps ensure that the equipment is put to good use.

Recycling is another important aspect. Many medical devices contain valuable materials that can be recovered and reused.

Lifecycle management in medicine also includes the proper disposal of hazardous materials. These can include chemicals, batteries and old electronics. This is extremely important in order to protect the environment and human health.

Overall, asset resale and recycling are key strategies for healthcare organizations looking to improve their bottom line, reduce waste and provide better care to patients. A win-win situation!

*Have more questions for this expert? Contact Ashley at [ashley.jackson@mazree.com](mailto:ashley.jackson@mazree.com)*



*Asset Recovery Expert Series™ Biography:*

# Ashley Jackson

VP of Asset Management Solutions



mazree



Ashley Jackson is the VP of Asset Management Solutions at Mazree. With several years of experience at Memorial Sloan Kettering Cancer Center as a Biomedical Engineering Manager, Ashley is a foremost expert in Asset Management. She now oversees the development and implementation of Mazree's innovative and advanced Lifecycle Management CMMS product set to launch in 2023.

Ashley is passionate about implementing technology-driven solutions to optimize operations in the hospital. She strives to find new and innovative ways to enhance patient care by focusing on delivering key outcomes, building amazing collaborative teams, and quickly adapting to feedback from stakeholders. Over the years, Ashley's ability to develop, scale, and optimize solutions has garnered recognition and made tangible differences. Ashley is a supporting author for the book *Leveraging Technology as a Response to the COVID Pandemic*, which is available now on Amazon. Additionally, Ashley was awarded The Robbins Family Award for Excellence in Collaboration for her work in the onset of the Covid-19 pandemic.

Now, she is taking the lessons learned from the hospital setting to her new role at Mazree by helping create software which will greatly improve the hospital's ability to effectively manage the full lifecycle of their medical equipment.

When she is not working, Ashley is an avid musician and loves spending her time singing or playing the piano/guitar.



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