

# NEW TECHNOLOGY REVIEW



Asset Recovery Expert

# FIRST CASE



**Ashley Jackson**

VP Asset Management Solutions | Mazree

*First Case Asset Recovery Expert™:*

# New Technology Review

*Ashley Jackson | VP Asset Management Solutions @ Mazree*

After a thorough Capital Budget Forecasting, it's time to invest! Investing in new technology can be a bit like jumping into a black hole – you never know what you're going to find on the other side. But with a little bit of careful planning and a whole lot of excitement, you can emerge on the other side with new technology that will revolutionize the way you deliver patient care.

The importance of reviewing new technology in the medical field cannot be overstated. Medical technology is constantly evolving, and it is essential for healthcare organizations to stay up-to-date in order to provide the best possible patient care. This could include reviewing new equipment or software to enhance the overall performance. However, this review cannot happen in a vacuum. It is important that the technology brought into the institution fits into the existing infrastructure. Thus, review of new technology should be conducted by a multidisciplinary team focused on evaluating innovative technologies that could potentially improve the performance or efficiency of a hospital's assets.

There are several key benefits to reviewing new technology in medicine:

1. **Improved patient outcomes:** By using the most advanced and effective medical technologies, healthcare organizations can improve patient outcomes and reduce the risk of errors or complications.
2. **Increased efficiency:** New technology can help to streamline processes and improve the efficiency of healthcare organizations, freeing up time and resources to focus on patient care.
3. **Cost savings:** In some cases, new technology can lead to cost savings by reducing the need for manual labor or other expensive resources.
4. **Competitive advantage:** By staying at the forefront of technological developments, healthcare organizations can gain a competitive advantage over their rivals and attract top talent.

Overall, reviewing new technology is an essential part of staying relevant and effective in the rapidly-evolving world of healthcare. New technology review is an important aspect of Asset Lifecycle Management because it helps hospitals stay up-to-date with the latest medical technology trends and make informed decisions about which technologies to invest in.

*Have more questions for this expert? Contact Ashley at [ashley.jackson@mazree.com](mailto:ashley.jackson@mazree.com)*

*Asset Recovery Expert Series™ Biography:*

# Ashley Jackson

VP of Asset Management Solutions



mazree



Ashley Jackson is the VP of Asset Management Solutions at Mazree. With several years of experience at Memorial Sloan Kettering Cancer Center as a Biomedical Engineering Manager, Ashley is a foremost expert in Asset Management. She now oversees the development and implementation of Mazree's innovative and advanced Lifecycle Management CMMS product set to launch in 2023.

Ashley is passionate about implementing technology-driven solutions to optimize operations in the hospital. She strives to find new and innovative ways to enhance patient care by focusing on delivering key outcomes, building amazing collaborative teams, and quickly adapting to feedback from stakeholders. Over the years, Ashley's ability to develop, scale, and optimize solutions has garnered recognition and made tangible differences. Ashley is a supporting author for the book *Leveraging Technology as a Response to the COVID Pandemic*, which is available now on Amazon. Additionally, Ashley was awarded The Robbins Family Award for Excellence in Collaboration for her work in the onset of the Covid-19 pandemic.

Now, she is taking the lessons learned from the hospital setting to her new role at Mazree by helping create software which will greatly improve the hospital's ability to effectively manage the full lifecycle of their medical equipment.

When she is not working, Ashley is an avid musician and loves spending her time singing or playing the piano/guitar.



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