

CAPITAL BUDGET FORECASTING



Asset Recovery Expert

FIRST CASE



Ashley Jackson
VP Asset Management Solutions | Mazree

First Case Asset Recovery Expert™:

Capital Budget Forecasting

Ashley Jackson | VP Asset Management Solutions @ Mazree

This might not be the most exciting topic in the world, but trust us - it's crucial for the success of any healthcare organization. Capital budget forecasting is a crucial aspect of financial planning and acquisition for any healthcare organization. It involves predicting and planning for the costs associated with acquiring and maintaining medical equipment. Healthcare planning and acquisition for Asset Lifecycle Management involves identifying the equipment that a hospital needs, estimating the costs of acquiring and maintaining this equipment, and securing it through sourcing and contract negotiations. Budget planning is primarily associated to the hospital's strategy and vision. Capital budget forecasting involves estimating the future capital expenditure (CAPEX) needs of a hospital and allocating funds to the purchase of assets, such as equipment, hospital beds, or renovations of the infrastructure.

By accurately forecasting capital budget needs, healthcare organizations can ensure that they have the resources they need to provide the best possible patient care. It can also help to prevent unexpected financial burdens and ensure that the organization's financial resources are being used in the most efficient and effective way possible. A capital budget forecasting is essential because these expenses can have a direct impact on a health system's ability to provide best practice care to more patients.

However, forecasting capital budget needs is not always easy. It requires a thorough understanding of the organization's current and future equipment needs, as well as an awareness of market trends in the healthcare industry.

Effective capital budget forecasting requires a combination of technical expertise and strategic thinking. It's not just about crunching numbers - it's about making informed decisions that will help your organization thrive in the long term. So, if you want to take control of your organization's financial future, capital budget forecasting is a must.

Have more questions for this expert? Contact Ashley at ashley.jackson@mazree.com

Asset Recovery Expert Series™ Biography:

Ashley Jackson

VP of Asset Management Solutions



mazree



Ashley Jackson is the VP of Asset Management Solutions at Mazree. With several years of experience at Memorial Sloan Kettering Cancer Center as a Biomedical Engineering Manager, Ashley is a foremost expert in Asset Management. She now oversees the development and implementation of Mazree's innovative and advanced Lifecycle Management CMMS product set to launch in 2023.

Ashley is passionate about implementing technology-driven solutions to optimize operations in the hospital. She strives to find new and innovative ways to enhance patient care by focusing on delivering key outcomes, building amazing collaborative teams, and quickly adapting to feedback from stakeholders. Over the years, Ashley's ability to develop, scale, and optimize solutions has garnered recognition and made tangible differences. Ashley is a supporting author for the book *Leveraging Technology as a Response to the COVID Pandemic*, which is available now on Amazon. Additionally, Ashley was awarded The Robbins Family Award for Excellence in Collaboration for her work in the onset of the Covid-19 pandemic.

Now, she is taking the lessons learned from the hospital setting to her new role at Mazree by helping create software which will greatly improve the hospital's ability to effectively manage the full lifecycle of their medical equipment.

When she is not working, Ashley is an avid musician and loves spending her time singing or playing the piano/guitar.



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