

# ASSET REDEPLOYMENT



Asset Recovery Expert

FIRST  
CASE



**Ashley Jackson**  
VP Asset Management Solutions | Mazree

*First Case Asset Recovery Expert™:*

# Asset Redeployment

*Ashley Jackson | VP Asset Management Solutions @ Mazree*

The final section of the Asset Life Management is where organizations might need Mazree to make this 'asset retirement' useful. Equipment disposition and resale refers to the process of disposing of assets that are no longer needed or have reached the end of their useful lifespan. As technology and medical practices advance, older equipment may become obsolete or underutilized. Rather than letting these assets go to waste, asset redeployment allows for the redistribution of these resources to areas where they are needed most.

One of the key benefits of asset redeployment is cost savings or cost avoidance. By re-purposing equipment rather than purchasing new assets, healthcare organizations can save significant amounts of money. This is especially important in today's economic climate, where healthcare budgets are under increased pressure. But, it's not only cost-efficient; it is also a way to improve patient care. By redistributing assets to areas where they are needed most, healthcare organizations can ensure that patients have access to the best possible care. This can lead to better outcomes and a higher level of patient satisfaction.

In order to effectively implement asset redeployment in lifecycle management, healthcare organizations must have a clear understanding of their assets and their usage. This can be achieved through regular inventory audits and tracking usage data. Once an organization has a clear picture of their assets, they can then identify areas where redeployment may be beneficial and develop a plan for redistribution. By understanding their equipment and facilities usage, they can redistribute resources to where they are needed most, rather than purchasing new assets. In this way, they can ensure that they are using their resources in the most efficient and effective way possible.

*Have more questions for this expert? Contact Ashley at [ashley.jackson@mazree.com](mailto:ashley.jackson@mazree.com)*

*Asset Recovery Expert Series™ Biography:*

# Ashley Jackson

VP of Asset Management Solutions



mazree



Ashley Jackson is the VP of Asset Management Solutions at Mazree. With several years of experience at Memorial Sloan Kettering Cancer Center as a Biomedical Engineering Manager, Ashley is a foremost expert in Asset Management. She now oversees the development and implementation of Mazree's innovative and advanced Lifecycle Management CMMS product set to launch in 2023.

Ashley is passionate about implementing technology-driven solutions to optimize operations in the hospital. She strives to find new and innovative ways to enhance patient care by focusing on delivering key outcomes, building amazing collaborative teams, and quickly adapting to feedback from stakeholders. Over the years, Ashley's ability to develop, scale, and optimize solutions has garnered recognition and made tangible differences. Ashley is a supporting author for the book *Leveraging Technology as a Response to the COVID Pandemic*, which is available now on Amazon. Additionally, Ashley was awarded The Robbins Family Award for Excellence in Collaboration for her work in the onset of the Covid-19 pandemic.

Now, she is taking the lessons learned from the hospital setting to her new role at Mazree by helping create software which will greatly improve the hospital's ability to effectively manage the full lifecycle of their medical equipment.

When she is not working, Ashley is an avid musician and loves spending her time singing or playing the piano/guitar.



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